

David Lloyd

FURNITURE, DISPLAYS & INSTALLATIONS

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Eleven years making furniture, cabinetry, displays, and brand activations, built either to survive daily commercial service or to pack down and re-stage without its maker on site.

EXPERIENCE

2015–2026

Designer & Builder

Rhinegeist Brewery, Cincinnati, OH

- ◆ Built the brewery's on-site shop from nothing and ran it as one of two in-house makers, working in hardwoods, sheet goods, plastics, fabric, electronics, and specialty finishes.
- ◆ Delivered 6 to 7 activations a year, including two major builds for the anniversary and New Year's Eve, on turnarounds as short as two weeks around a live taproom schedule.
- ◆ Took projects end to end: concept, Rhino CAD, procurement, fabrication, finishing, and install. Designed the metal builds and made the jigs and fit-up layouts for a colleague's welding.
- ◆ Built out the taproom floor: 16 communal tables and 64 benches, plus 4 four-tops and 8 two-tops, in continuous daily service since 2018.
- ◆ Held builds to budget and shortened lead times on repeat work, often designing around salvaged and repurposed material to keep costs down.
- ◆ Worked with marketing, events, and operations to align builds with brand standards and activation goals.

FEATURED PROJECTS

Truth Lounge. Designed a rentable event room as a demountable system rather than a fixed build, so the floor could be reset between bookings and the whole room stored on carts.

RGBEvs Launch Activation. Five fabricated elements on one concept, concept to install in 45 days, engineered to knock down into a box truck and re-stage in a second city.

Taproom Bar & Seating. Co-designed the 2018 bar remodel: movable extension, bar lighting, and every concrete counter, cast from forms built in the shop. Plus a 17-foot illuminated signboard and a host stand with the logo cast as a void in its concrete top and filled with pigmented resin.

Sports Deck Media Wall. A two-story wall, 20 feet tall by 14 wide, with nine screens tilted for sightlines from the floor below; each pulls for service without disturbing the others.

Point of Sale Display Units. Redesigned a retail display unit and jigged the shop to produce 80 of them, taking it from one-off fabrication to a repeatable batch.

SKILLS & TOOLS

DESIGN

Rhino (CAD), spatial design, concept development, prototyping, shop drawings, design for metal fabrication

WOODWORK

Table saw, band saw, jointer, planer, router table, floating tenon joinery, finish carpentry, built-in casework with face frames, doors, and drawers

PROJECT MANAGEMENT

End-to-end ownership, procurement, timelines, shop inventory, cross-functional work

FINISHING

HVLP spray, conversion varnish, catalyzed finishes, yakisugi, brush and aerosol

MATERIALS

Solid wood, sheet goods, metals, plastics, concrete, fabric, electronics, specialty finishes

DIGITAL FAB

3D printing (FDM and resin), laser cutting, UV printing

METAL & ELECTRONICS

Fabrication jigs, fit-up layout, basic MIG welding, grinding and polishing, LED wiring and soldering, lighting install

CERTIFIED

Forklift (stand-up and narrow reach), scissor lift; safety and SOP compliance

EDUCATION

Portland State University. Portland, OR. Coursework in architecture and graphic design.

SEE THE WORK

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